

# DOUG BARTON

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## IT MANAGER

**Versatile professional** with breadth of knowledge and experience in Information Technology and general management. Successful track record includes both corporate and consulting roles.

*Expertise in forecasting, operations, customer perception, and public relations.*

**Seasoned technologist** whose experience with the Internet spans more than 15 years. Mastery level skill set in the Domain Name System (DNS). Detailed knowledge of the global and country-code Top Level Domain (TLD) registries and the domain name marketplace, including brand management in this space. Uniquely positioned to address the evolutionary changes occurring today in the Internet's infrastructure including DNS security extensions (DNSSEC), IPv6, and International Domain Names (IDNs).

*Incorporates a focus on security concepts and techniques into all layers of operations.*

**Skilled manager** who forms and clearly articulates long term goals, and succeeds by aligning day to day operations to fit within them. Combines excellent people skills with effective communication between upper management, technical staff, and non-technical colleagues. Experienced with modern project management theories such as Critical Chain, Agile, Gantt Charts, etc.

*At ICANN identified an opportunity to replace one FTE with an automated request tracking system allowing me to utilize their skills more effectively in other areas.*

Accomplished international conference speaker

**Bachelor of Arts** – Point Loma Nazarene College

## Relevant Professional Experience

Superset Solutions, Inc.

**Principal**

July 2005 – Present

- Maximized revenue for my clients through brand and marketing strategies related to the domain name space
- Consulted with multinational corporations on various technical and policy aspects of applying for Internet generic top level domains
- Interviewed vendor candidates in multiple countries for compliance with my client's RFPs, reported on results, and provided recommendations
- Reorganized and simplified maintenance of clients web sites
- Managed design and implementation of custom software update solutions to meet clients specific needs

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## The Internet Corporation for Assigned Names and Numbers (ICANN)

### **General Manager, IANA**

December 2003 – July 2005

ICANN is the international not-for-profit public-benefit corporation dedicated to keeping the Internet secure, stable and interoperable. It promotes competition and develops policy on the Internet's system of unique identifiers including domain names and IP addresses.

- Responsible for all aspects of the IANA department including hiring, budgeting, overseeing day to day operations, and public relations
- Worked with fellow senior managers on issues related to IPv4 address depletion, including the introduction of IPv6 name server addresses to the root DNS zone, IPv6 address allocation policy, etc.
- Managed 4 direct reports, oversaw work of additional staff members as it related to my department
- Revolutionized operations with automation, hiring necessary staff, and reorganizing responsibilities to appropriate staff members
- Gave stakeholders the information they needed to confirm agreed metrics
- Extensive international travel to interface with senior private and public sector partners
- Provided quarterly reports to the United States Department Of Commerce

## Yahoo! Inc. / Broadcast.com / SimpleNet

### **DNS Administrator**

1999 – December 2003

- Significant streamlining of worldwide DNS operations to improve effectiveness and dramatically limit downtime
- Worked with IT transition teams to handle mergers and acquisitions
- Enhanced brand management strategies for the domain name portfolio by interfacing with marketing and legal departments to develop and implement appropriate policies
- Started in Web Development/System Administration at SimpleNet
- Quickly promoted through acquisitions

## Of Notable Interest

### ICANN Security and Stability Advisory Committee

#### **Founding Member**

2002 – 2003

Advised the ICANN community and Board on matters relating to the security and integrity of the Internet's naming and address allocation systems.

### The FreeBSD Project

#### **Contributor**

1998 – Present

Design and development for an open source Unix operating system used on modern computer platforms by businesses all over the world.